

# Sunday April 9, 2017

## Westgate Entertainment District

10K Run, 5k Run/Walk, 10k "Plunger" Relay, and Country Mile  
with Country Music, fun & games for all!  
Start/Finish at the Fountains at Westgate  
8 am Start  
Expected attendance: 1,500+



### Sponsorship Opportunities

Sponsors can leverage advance publicity, social media campaigns and extensive exposure at the event to reach out to a group of fun-loving athletes and their families, building brand recognition and driving new business while helping the animals. All sponsorship packages can be tailored to meet your unique needs.

### Honky-Tonk Sponsor (Presenting)

**\$ 7,500**

Presenting sponsor of the Redneck Run® receives the highest possible exposure prior-to, during and after the event. This includes category exclusivity; company and logo in name of the event and on all printed materials, event program, map, website, T-shirts, race bibs, lanyard, and more; social media, booth space; mascot participation; banners; liberal PA



announcements; items in runner bags; 20 race entries; 10 relay team entries participation in all activities and advance media.



### **Hillbilly Sponsor**

**\$4,500**

Presenting sponsor of the 10k, 5k or Plunger Relay includes category exclusivity; company name and logo with the race name and on printed materials, event program, map, website, race bibs and more; social media, course signage; booth space; PAs; bag stuffers; and 12 race entries.

### **Hootin' n Hollerin' Sponsor**

**\$2,500**

Presenting sponsor of Country Mile, Main Stage, or Honky Tonk Village includes category exclusivity; logo on printed materials, event program, map, and website; social media, logo ID on website and signage on sponsored amenity; booth space; PAs; bag stuffers; and 8 race entries.

### **Made in America Sponsor**

**\$ 795**

Sponsor of one of the country bands on the race course, includes banner signage on the course; name on website, social media, event program and map; booth space; PAs; bag stuffers; and 2 race entries.

### **Mercantile Sponsor**

**\$ 415**

10x10 Booth Space in Honky Tonk Village (sponsor to provide setup) AND bag stuffer.

### **Thanks Y'All Sponsor**

**\$ 295**

10x10 Booth Space in Honky Tonk Village (sponsor to provide setup) OR bag stuffer.

### **Additional Exposure**

FieldWorks also produces Kiss Me I'm Irish Run® and the 12k's of Christmas®. Annual sponsorship packages including all three runs are available. Please call FieldWorks Events & Marketing Inc. at (480) 609 3978 or send us an email at: [info@fieldworksevents.com](mailto:info@fieldworksevents.com)

